

# Lorentz IVORRA

## Eloquence Coach



Master the speech tools to capture the audience's attention

Build confidence in your interactions with prospects and partners

Speak up in your team meetings



# Why ?

Most of our human exchanges revolve around oral speech and body language. They are part of all our relationships, so mastering them can drastically change the results of these exchanges whether they are professional or personal.

Nowadays science knows how intonation, pitch, vocal placement, facial expressions, hands movements, posture, and so on, directly affect our audience perception and reception of our speech. Yet most of the time, this vocal and body work is not controlled nor conscious causing you not to be in full capacity of transmitting the message you want.

The point of these workshops is to make you aware of these means, enable you to analyse them, own them and then use them. Make yourself audible, nurture fluent exchanges and develop what we like to call “charisma” when you address an audience.



# For whom ?

## *Private coaching*

Whether you have upcoming interviews or your job demands a certain ease in speaking, whether you encounter some difficulties taking the floor in group meetings or personal daily conversations, these tools can only be helpful. Communication is not an unattainable science and you can be trained.

## *Companies & their teams*

Learning and providing the opportunity to your co-workers to learn such tools will offer undeniable assets to your business, shaping proper relationships and fostering stronger teamwork. It will also have a major impact on their performance when presenting projects or negotiating with your clients or partners. This implies economic increases, but also a stronger trust establishment within your network and a broader development of your undertakings.

# Eloquence skills increase

Stress  
Management

Dialogue  
Tools

Stage  
Presentation

Speech  
Structure

Body  
Language

Vocal  
Placement

Diction

Breathing

Gait

Anchoring



# My expertise

After 12 years of ballet education and a challenging injury, I took a significant turn. I realized my passion for singing had been woven into my teenage years, leading me to dedicate myself to vocal development. Learning from accomplished professionals at the ATLA modern music school and under coaches like Emmanuelle Krebs and Cecil L. Recchia for four years opened doors for me, allowing my artistic expression to flourish. More importantly, it gave me the confidence that was previously lacking, and now, I aim to help others discover that confidence within themselves.

Seven years ago, I embarked on a freelance teaching journey in various schools. Today, I've had the privilege of instructing hundreds of private students. In 2021, I had the honour of serving as the head coordinator of ACERMA, a non-profit organization dedicated to the social rehabilitation of individuals facing addiction. With an annual budget of approximately 200k and an outreach to more than 2,000 people each year, this experience broadened my perspective. Working with those who have navigated various social issues and collaborating with over a hundred partners expanded my understanding of the impact I could make with my coaching.

It was during this time that I decided to adapt my workshops, applying my knowledge and experience to oral communication tools. Nearly three years ago, I created my method and began offering these workshops to companies and individuals from all walks of life. I have collaborated with social organizations such as the Jeunesse Feu Vert foundation and companies like Walks Tours.

My artistic education and professional experience have allowed me to provide you with the right tools to cultivate your inner confidence. These tools efficiently and rapidly improve your skills while enhancing qualities essential to expanding your professional network.



# Prices and Options

## Private individuals

**1 session - 60€/h**

**Pack 1 : 5 sessions - 260€ (5h)**

**Pack 2 : 10 sessions - 520€ (10h)**

## Companies

**Masterclass Vocal projection - 250€  
(2h - 15 people max)**

**Pack 1 : Intensive Workshop Eloquence - 1200€  
(4h x 4 - 15 people max)**

**Pack 2 : 2 Intensive Workshop Eloquence - 2200€  
(2 groups)**